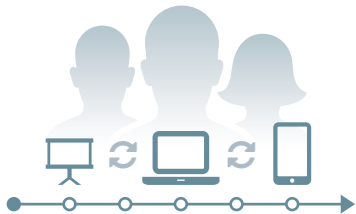


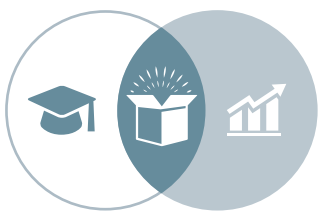
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Ardent Company Overview



How we got where we are today

While customer experience has always been a critical element of the success of any business, the explosive rise of convenient, online experiences has led consumers to not just expect it – they demand it. For over 20 years, Ardent has delivered custom training solutions that help businesses deliver on that crucial promise. Whether it's instructor-led, web-based, video, or mobile – we've learned what works, what doesn't, and we work tirelessly to ensure that our clients find the solution that enables them to reach their fullest potential.



Learning science meets business results

Training your employees is important – a job that requires you to carefully consider the unique needs of your staff as well as the business objectives of your organization. While these two areas of focus are not in opposition to one another, we recognize the need to strike a balance. Our solutions are a fusion of research-driven, scientifically-proven methods of changing behavior with a deep understanding of the realities of running a business.



People – your most valuable asset

There are many “off-the-shelf” training programs out there, and it's logical to see them as a potentially cost-effective solution. But they lack a crucial component required to make a significant impact: an understanding that people are not “off-the-shelf.” Do millennials make up a large percentage of your staff? If so, short-format videos might be the best fit. Or maybe your employees are heavy travelers – shuffling between airports, coffee shops, and taxis. In their case, a mobile-first learning solution might better fit into their lives. Whoever your people are, trust that our solutions will be aligned with what they really are: unique.



What it's like to work with us

More than anything else, relationships are what drive our success. Has a vendor made you feel removed from a project? They hit their dates, but you didn't exactly get what you expected? We have, and we feel your pain. One of our ultimate goals is to get you immersed in our process. After all, who knows the unique challenges of your business better than you do? We've found that when clients feel involved, there are no red flags, no alarms, and no surprises. Not sure what you need? We'll help you figure it out, by looking at your overall business objectives and identifying the adjustments necessary to get there. If you know what you're looking for – we'll jump in full speed to bring your vision to life. Just like our solutions, our process is adaptable based on the unique needs of our clients.

See more at:
www.ardentlearning.com

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